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THE BLOOD CENTER
OF NEW JERSEY

45 South Grove Street
East Orange, NJ 07018

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WE NEED
BLOOD
DONATIONS!

BCNJ Hosts Audio Conference on ISBT Implementation

ISBT is now a familiar acronym in the field of blood banking. ISBT 128 is a system for identification, labeling, and processing of blood, tissue and organ products using an internationally standard barcode system. All American Association of Blood Banks accredited blood banks and centers must have a plan for introduction by May of 2008. The AABB presented an audio conference meeting recently and the Blood Center of New Jersey served as the site coordinator, inviting representatives from hospitals served by BCNJ. It was the highest attended audio conference this year, highlighting this new national initiative's importance and challenge.



Thomas Domenico, PhD, BCNJ's director of quality assurance chats with Olga Kruty of Saint Michael's Medical Center and Zandra Strother of Columbus Hospital at the ISBT 128 Audio Conference in November.



Supporting The Troops

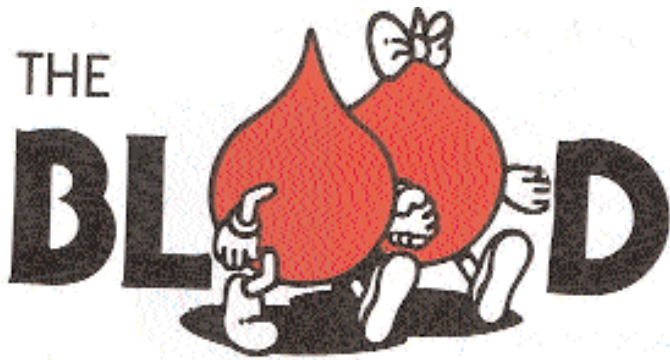
The Blood Center of New Jersey remains committed to helping provide blood for our service men and women when asked to do so by the military. Since last December, every quarter we have been shipping units of cryoprecipitate, a blood component made from plasma, to McGuire Air Force Base in Burlington County.

Did You Know?



New Jersey imports 25 percent of its blood from out-of-state annually. That amounts to over 70,000 units per year.

Let's make 2007 a banner year and donate enough blood to meet our own state's needs!



BUDDY

THE NEWSLETTER OF THE BLOOD CENTER OF NEW JERSEY

FALL 2006



A Challenge from the President and CEO

If the media were to announce that the State of New Jersey was operating with less than a one day supply of gasoline, panic would reign. The same concern is not there, however, during the holiday season when there are many days when the supply of blood for the sick and injured of the state is less than one day. Yes, it is true that through national sharing programs, we are sometimes able to import blood from other states that collect more than they need. Unfortunately, during the holidays, there are nationwide shortages - just not enough blood to go around.

This holiday season, I encourage you all to give generously to make sure there is enough blood for everyone in need - for the premature infant in intensive care; for the badly burned firefighter; for the mother undergoing chemotherapy and for the senior facing heart surgery.

Collectively, we can do it! Become a regular blood or platelet donor. Give whenever you can. Recruit your family members, neighbors, colleagues, friends. Help run your company's blood drives or start one of your own. Be involved. Make blood donations a regular part of your charitable giving.

Each blood donation means another day, another holiday, another New Year, another chance... for someone in need.

Our thanks to you for all of your contributions to The Blood Center of New Jersey.

From all of us to all of you, we wish you the happiest and healthiest of holiday seasons.

Tina Ilaio

BE A HOLIDAY SUPERHERO THIS SEASON!

BE A BLOOD BUDDY TO SOMEONE IN NEED.



FIND A BLOOD DRIVE!

WWW.BLOODNJ.ORG

866-968-2265

BCNJ TEDDY BEARS FOR ALL DONORS

DECEMBER 16 - JANUARY 12

Plus, double points for the online store!



Inside This Issue

*BCNJ Donors No Longer Need to Record Social Security Number on Registration Form



*New Jersey Devils Ticket Offer

*On-line Store For Donors

*Golf Outing Highlights

...and more!

Holiday Parties at our Donor Centers



Parsippany
1259 Route 46 East
Troy Office Centre, Building 4
West Orange
401 Pleasant Valley Way

Wednesday, December 20
Parsippany

Thursday, December 21
West Orange

Wednesday, December 27
Parsippany

Thursday, December 28
West Orange

All parties 3 pm - 8 pm
Special gifts, raffles, refreshments
Join Us!

Social Security Number Update

The Blood Center of New Jersey is pleased to now offer an alternative for BCNJ donors providing a social security number at registration. With computers at every drive, our technicians can now record your unique BCNJ identification number instead of your social security number which will still allow us to track your donation information. First time donors will continue to need to provide a social security number, but for the first donation only.

In place for several months now, the new system has proven very popular with donors who have concerns about identity theft.

Please continue to give us feedback on all aspects of your donation so we may continue to find better ways to make your donations positive experiences. You can send us your comments online at www.bloodnj.org - click on donor survey on the top bar of the main page.

DONOR GROUPS COME THROUGH FOR PATIENTS IN NEED!



Do you belong to a group, business, or organization that may be interested in sponsoring blood drives? Become a "sponsor for life" - help us meet the challenge of an ample blood supply for all in need. We will give you lots of tools...and recognition gifts too! Call 800-652-5663, x109 for more information.

Think your group may be too small to contribute? Think again!

Cox Printers in Garwood wanted to participate in the voluntary blood donation program but did not have enough employees to sponsor its own blood drive. So what did they do?

They contacted the Blood Center of New Jersey who hooked them up with the Westfield/Mountainside Chapter of the American Red Cross. The ARC runs blood drives in Westfield every other month. On October 4, the drive opened early to accommodate a small group of 8 employees from Cox Stationers who carpooled over during work time, donated, and carpooled back. Kudos! Six more units of blood were collected at this drive than would have been without the additional participation of a local company making a difference.

Sponsor a Blood Drive in 2007!

Chairpeople of blood drives are dedicated and committed to getting blood to patients in need. They put together committees, pound the pavement (and the phone lines), some cajole and motivate group members to donate. To recognize our chairs who coordinate successful blood drives, we will be offering American Express gift cheques to all group chairs who meet their blood drives' goals (over 30) in 2007.

This is small way of saying thanks for all of your hard work throughout the year.

For more information, contact Kathy Nolan at 800-652-5663, ext.109.

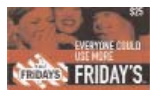
BCNJ ONLINE STORE IS A HIT WITH DONORS!



The Blood Center of New Jersey began awarding points for all blood donations beginning January 1, 2006. These points may be traded in at the online store for gifts or donated back to the BCNJ bloodmobile fund.



It's easy to do. Log onto www.bloodnj.org and click on "online store." Then follow the directions to log in and you will see your donation history and the number of points you have earned with your donations. Then pick what you'd like from a variety of blood center merchandise.



The more you donate, the more points you earn. You can find tee shirts, gift certificates, golf shirts, jackets, coolers, and more at the store. Our most popular items to date have been Dunkin' Donuts and McDonald's gift checks, tee shirts and windbreakers. Fifty eight donors have donated a combined 37,200 points to the BCNJ bloodmobile fund!



You can also now make appointments online, track your donation history, and fill out surveys to let us know how we're doing.

As a special bonus this winter, if you donate from December 16, 2006 to January 12, 2007, we will award you **DOUBLE POINTS** at the store.



We're in it...for life!

Celebrating Our Donors!

In 2007, the Blood Center will celebrate its 60th anniversary! Sixty years.... hundreds of thousands of blood donors, thousands of blood drive sponsors, millions of units of blood provided for transfusions...and millions of lives saved. What a tribute to all of the people over the last six decades who have participated in this truly life-saving endeavor. Today, we have thousands of active multi-gallon donors. We have apheresis donors, whole blood donors, Alyx donors - from every walk of life - joining together to make a difference. We have hundreds of dedicated volunteers that sponsor blood drives with their groups - committing over and over again to coordinating successful blood drives.

Thanks to all of you...those who have been donating for many years and our new donors, just coming on board. Keep up the great work!



Robert Wegner of East Hanover celebrates his 40th gallon milestone in October with BCNJ apheresis technician Michael Dy. Bob has been donating whole blood since the 1950's and platelets since the early 1990's.

Our Top Active Apheresis Donors*

Archie Palmer, Glen Ridge, 356
 Leo Doroschenko, West Orange, 352
 Robert Wegner, East Hanover, 321
 Artie Grimes, Franklin, 294
 Wayne Hallard, Scotch Plains, 291
 Dave Stephens, Newark, 283
 John Popadak, Garwood, 279
 Linda Hoover, Bloomfield, 248
 George Wallace, Belleville, 225
 Leonard Robinowitz, Somerset, 221
 Bernard Tyson, Parsippany, 221

Our Top Active Whole Blood Donors*

Henry Coakley, Neptune, 193
 Giulio Cavallaro, Union Dale, 187
 Harry Lynch, Nutley, 182
 Brian Rollin, Whippany, 167
 Donald Frazier, Paradise Valley, 163
 William Griswold, Lake Hopatcong, 160
 John Clyburn, Bedminster, 155
 John Sigano, Nutley, 155
 Daniel Tauriello, Verona, 152
 Raymond Johns, Linden, 151

*as of 11/17/06

"The habit of giving only enhances the desire to give."

Walt Whitman

Thank you all for making a habit of giving!



Summer 2006

Our thanks to all of our donors and chair people who helped us supply blood to hospital patients during the difficult collection months of July and August.



SPECIAL THANKS TO THE NEW YORK RENAISSANCE FAIRE FOR THEIR GENEROUS DONATION OF TICKETS FOR SUMMER BLOOD DONORS! SHERIFF NOTTINGHAM AND HIS GUARDS ARE PICTURED HERE ENCOURAGING PEOPLE TO DONATE BLOOD FOR TICKETS!

KUDOS TO OUR TOP SUMMER BLOOD DRIVES!

- 155 Selective Insurance Company, Branchville, 8/30
Chairperson: Shawn Amato
- 95 West Milford First Aid Squad, 8/20
Chairperson: Jim Gilligan
- 87 Verizon Wireless, Newark, 8/22
Chairperson: Joy Ghanim
- 84 West Milford First Aid Squad, 7/16
Chairperson: Jim Gilligan
- 77 St Therese Church, Succasunna, 8/12
Chairperson: Irene Pruess
- 75 Union Elks Lodge, Union, 7/16
Chairperson: Ed Saunders
- 68 Family and Friends of William Escalera, 8/26
Chairperson: Olga Perez
- 65 American Red Cross, West field/Mountainside Chapter, 8/2. Chairperson: Maureen Kaufman
- 62 Our Lady of Peace, New Providence, 8/20
Chairperson: Christine Ferrero

Here's an Opportunity for You!

A GREAT GAME AT A GREAT PRICE

A GREAT HOLIDAY GIFT IDEA!



VS.



NJ Devils vs. Pittsburgh Penguins

Tuesday, December 26, 2006, 7:30 pm

Continental Airlines Arena

Special ticket price for blood donors, donor groups, and friends of BCNJ.

TICKETS: \$36.00 - Second-level Seating (Regular box office price: \$52.00)

(A portion of the cost of your ticket will benefit the BCNJ Bloodmobile Fund)

Ticket orders are filled on a first-come, first-served basis, while supplies last. Tickets for this special price can be purchased by mail or by credit card online at www.njdevilsticketprograms.com (enter offer code: BCNJ122606). By mail, make checks payable to New Jersey Devils and mail to: Devils/BCNJ Ticket Offer, PO Box 7504, East Rutherford, NJ 07073. Give your name, address, phone and add \$2 for shipping and handling. For more information, call Neil Desormeaux in Devils Group Sales at 201-935-6050 or Judy Daniels at BCNJ at 973-676-4700, ext. 104.

The Blood Center of New Jersey Foundation Update



The Blood Center of New Jersey Foundation mission is to support the charitable purposes and activities of The Blood Center of New Jersey.

Through fund-raising efforts, the Foundation's goal is to assist the non-profit Blood Center of New Jersey in its mission to provide a safe and adequate blood supply. All donations to the Foundation are currently directed to the purchase of a much-needed new bloodmobile. Contributions to the Foundation are tax-deductible. Please consider making a holiday donation and supporting the Foundation's efforts.

The Foundation's Fourth Annual Golf Classic was held at the Crestmont Country Club in West Orange on September 19th. A special thank you to all of the businesses and individuals who contributed. Here are a few highlights.



Members of the Board of the Foundation stand with Ronald Viscuso, MD, chairman of the Board of Trustees of The Blood Center of New Jersey (far right). Pictured from left are Brian Kirkpatrick of the Saint Barnabas Health Care System, Michael

Petrillo, BCNJ director of finance, Scott Mariani of Withum, Smith + Brown and Tina Ilao, BCNJ president and CEO.

Platinum sponsor Integrated Marketing Solutions was represented by Scott Ceccorulli, Simon Dawson, Paul Revay, and Tom Kanak. The foursome drove all the way up from Baltimore for the outing.



Ways To Contribute



Give online at www.bloodnj.org using a credit card.



Send a check to: BCNJ Foundation, 45 South Grove Street, East Orange, NJ 07018.



Participate in BCNJ Night at the Devils (see article.)



Donate your points earned with your blood donations at our online store at www.bloodnj.org.



Participate in our annual golf outing, scheduled in 2007 on September 18.

Contact Judy Daniels (973-676-4700, x104) for more information.

Special thanks to our major sponsors for the day

Platinum: Integrated Marketing Solutions of Baltimore & Jacksonville

Gold: Tesco Retirement Services

Silver: Baxter Healthcare Corporation

Bronze: Bank of America

Reception/Golf Cart: Automatic Data Processing, Inc.

Luncheon: Gambro.BCT

The Fourth Annual Golf Classic was the most successful to date, with close to 40 businesses contributing golfers, prizes, gifts and more!



This is how close it was! Lou LaSalle of the Saint Barnabas Health Care System came this close to winning the 2006 Chevrolet TrailBlazer from Wigder Chevrolet of Livingston at Hole Number 8.



Brian Sauers of Gambro.BCT was the grand prize winner of the 50/50. He is pictured here with Foundation Board Member Scott Mariani. The raffle and 50/50 drawings added an additional \$1700 to the outing's proceeds!

