



INTRODUCING A NEW ON-LINE STORE FOR DONORS! EARN POINTS WITH YOUR BLOOD DONATIONS! CASH THEM IN FOR VERY COOL GIFTS

How do I get to the store?

Log onto www.bloodnj.org. Click on "on-line store." You will be asked a few questions to log-in. Follow directions to on-line store.

How do I find my donor ID number?

Your donor identification number will soon be on your donor card that you receive following your donation. You do not need it right now to get to the store.

What if I do not have access to a computer?

Give a call to 800-939-0504. You can order your gifts through a customer service representative.

How do I earn points?

Each donation will earn you points. When you log onto the store, you will find your point totals and how many points you get for your donations. Most donations earn you 100 points, but there are some exceptions including extra points for a double red cell (Alyx) donation, and double and triple platelet donations.

Will there be opportunities to earn more points?

Yes. We also may offer double point days on very low collection days or if we are critically low on your blood type and need to get blood to hospitals. Please give us your email address on your donor registration form when you donate to be sure we can reach you for these promotions.

Will my points expire?

There is no expiration date for points at this time.

Can I donate my points?

You cannot donate your points to another donor or combine credits. You can donate your points back to the blood center to help fund the purchase of a new bloodmobile. The store page will show you how.

How long will it take to receive the gift(s)?

Approximately 4 weeks.

Can I return the gift(s)?

Only if the product is damaged.

How often are my points updated?

Weekly.

What type of gifts are in the store?

A variety of gifts per point level are available, including tee shirts, golf shirts, jackets, gift certificates to popular restaurants and book stores, and more!

If I become ineligible as a donor, what will happen to my points?

The points you have earned for past donations will not be affected if you are no longer eligible to donate.